



LinkedIn

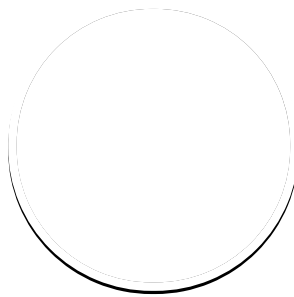
50,000,000+ downloads

INSTALL

1

1

Lois Saperstein



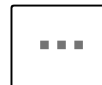
Lois Saperstein • 1st

Founder: TheArtsDoThePublicGood

TheARTSDOTHEPUBLICGOOD/The Arts Project • City University of New York-Brooklyn Coll...

Greater New York City Area • 500+

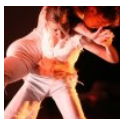
Message



'THE ARTS DO THE PUBLIC GOOD' It is my goal to help the public understand this in every conceivable way and to help arts organizations achi...

[See more](#)

Highlights



3 Mutual Connections

You and Lois both know Tiffany Mills, Dale Davis, and 1 other

Lois' Articles

[Following](#)

3,845 followers

✓ Following

**ARTS
MAKE
AMERICA
GREAT**

1 of 17 articles

Activity



We are selling note cards utilizing the art of participants in ArtWorks, The Naomi Cohain Foundation's programs. A percentage of the net proceeds will go to the...
Lois shared this

I want to wish everyone a very happy new year. It will be a year filled with love, health and happiness and peace. It should also be filled with creativity an...
Lois shared this

[See more](#)

Experience

President

TheARTSDOTHEPUBLICGOOD/The Arts Project

May 2016 – Present 1 yr 9 mos

The arts, creativity and design are essential to a healthy, productive society.
They can change lives and they have a positive impact upon us all.
The arts and creativity are the essence and thread which connects us.
The arts are about self-expression, communication, engagement, participation and furthering conversation

‘the arts do the public good’

We are a social enterprise marketing organization for the arts community. We will use business strategies to market the arts and arts impact. We want to use art, design and print for social good.
Profit and Purpose =Impact

Center
for the

Executive Director

Center for the Arts:Creativity, Experience, Empowerment

Jan 1988 – Jan 2016 28 yrs 1 mo

Vision: 1.To raise awareness of the impact of the arts on individuals, communities and society. 2. To buttress the integration of the arts into community; workforce development and readiness, and as a strategy in prevention and health. 3. To utilize the arts to raise dialogues on important social issues.

Education

City
University
of New
York-
Brooklyn
College

City University of New York-Brooklyn College

BS, Psych, Art

1973 – 1977

New School of Social Research; Expressive Arts Therapy

Featured Skills & Endorsements

Fundraising · 99+

Endorsed by Harry Freedman and 2 others who are highly skilled at this

+

Event Planning · 94

Endorsed by Don Knuuttila and 3 others who are highly skilled at this

+

Marketing · 90

Debbie Bagnato and 89 connections have given endorsements for this skill

+



Recommendations



Received (5)

Given (4)

To choose only three of the qualities from the above list was very difficult. I personally feel that each of these qualities would accurately describe Lois. In all interactions that I have had with Lois she has been honest, straight-forward, and I always know that she has our best interest at heart. If you have the opportunity to work with Lois, do it!



Matthew Wright

Manager of Special Events at New York City Center

January 26, 2011, Matthew was a client of Lois'

I worked with Lois in my position as Director of Marketing at Abingdon Theatre Company. Her company, Arts Marketing Partnership, was awarded the job of printing the invitations and other collateral for our Fall 2010 Fund-raising Gala. At each step of the way she was the consummate professional - no matter how impossible the job became, she remained calm, cool and collected and delivered superb results on time and on budget. I would definitely work with her again. And again.



Doug DeVita

Playwright at Festivals, Regionals, Workshops, and Living Rooms

December 4, 2010, Doug was a client of Lois'

[View 3 more recommendations](#)

Contact and Personal Info



Lois' Profile

[linkedin.com/in/loissaperstein](https://www.linkedin.com/in/loissaperstein)



Website

theartsdothepublicgood.com (Company Website)



Email

lois@theartsdothepublicgood.com

[View more](#)

Interests

Nonprofit
Network



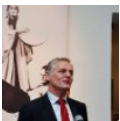
[See all](#)

Lois has 500+ connections



[See all connections](#)

People Also Viewed



Mark DeGarmo, PhD • 2nd

Founder, Executive and Artistic Director at Mark DeGarmo Dance



Eric Pryor • 2nd

President at HSA /Harlem School of the Arts



Jody Oberfelder • 2nd

Artistic Director at Jody Oberfelder Projects



Catherine (Kate) Peila • 2nd

Senior Consultant/Chief Curator and Producer at JAMAICA CENTER FOR ARTS AND LEARNING, INC. (JCAL)



Leonard Jacobs • 2nd

Journalist, Entrepreneur and Public Service in Arts, Culture, Entertainment.

Lo Funes • 2nd

Program Manager at Artists Striving To End Poverty (ASTEP)



Dave Gussak • 2nd

Interim Chair, Department of Art at Florida State University



Pamela Pietro • 2nd

Associate Arts Professor at NYU Tisch School for the Arts



Alex Erikson • 2nd

VP of Development, Marketing and Sales at Sheer Elite International



Dawn Paap • 2nd

Media Producer for Video Dance TV